



1888 Main Street, Suite C312 | Madison, MS 39110 601-407-3226 | [www.msanp.org](http://www.msanp.org) | [msanp@msanp.org](mailto:msanp@msanp.org)

Dear Exhibitor,

You are cordially invited to participate in the 2023 Annual Conference offered by the MS Association of Nurse Practitioners to be held July 24-26, 2023, at The Lodge at Gulf State Park, a Hilton Hotel, 21196 East Beach Blvd., Gulf Shores, AL 36542. This conference is an educational conference for Nurse Practitioners and Nurse Practitioner Students.

Conferences in the past has drawn over 250 nurse practitioners from 11 states, including MS, AL, LA, AR, GA, FL, KY, MI, IN, TX, and TN. We extend invitations to over 7500 Nurse Practitioners in Mississippi alone. Every year our exhibitor spaces have sold out ahead of schedule. The association is expecting a larger turnout this year. Because our attendee and exhibitor spaces will go quickly at this venue and our exhibitor space is limited, you are encouraged to register early. We know you won't be disappointed!

The exhibitor spaces are not booths and are tabletops consisting of a 6' x 30" table and two (2) chairs. Exhibitor spaces are strictly restricted to two registrants per exhibit space without exception. Premium sponsor exhibitor spaces are in the general high-traffic flow of the attendees outside the main Exhibit Hall entrance. The medium-level sponsor exhibit spaces have prime locations within the Exhibit Hall, and basic exhibitor spaces are located in the general areas of the Exhibit Hall. Time is blocked on the attendees' agenda to allow networking with exhibitors throughout each day. Attendees will have an exhibitor card that they must have signed by the exhibitor representative when networking. When the card is completed, the card will be an entry ticket to one of our grand prizes for the attendee.

Additionally, we would like our exhibitors to participate in our exhibitor space decorations contest this year. The attendees will select first, second, and third place winners as they visit the spaces. The winners will be announced Wednesday morning. This year's theme is "Bridging the Gap." Nurse practitioners fill this void and improve our rural state's access to care for patients. Join in the fun!

We are enthusiastic about this 2023 event and are excited to offer this opportunity to network and learn more about your company's services. Please visit our website at [www.msanp.org](http://www.msanp.org) to download the Exhibitor Prospectus and other information needed for registration. Online registration is open, so don't delay. Should you need any assistance or simply have a question, please don't hesitate to call us at the number or email above.

Best regards,

A handwritten signature in blue ink that reads "Tina Highfill".

Tina Highfill, DNP, FNP-BC, CCM, LNC  
Executive Director