



1888 Main Street, Suite C312 | Madison, MS 39110 601-407-3226 | www.msanp.org | msanp@msanp.org

Friends,

You are cordially invited to participate as an Exhibitor or Sponsor during the 2024 10th Anniversary Conference offered by the MS Association of Nurse Practitioners to be held July 15-17, 2024, at The Lodge at Gulf State Park, a Hilton Hotel, 21196 East Beach Blvd., Gulf Shores, AL 36542. This conference is an exceptional educational conference for networking with Nurse Practitioners and our special guests, many of whom are Physician specialists or Pharmacists.

Conferences in the past have drawn over 300 regional nurse practitioners and provided over 7.5 hours of one-on-one time with attendees. We represent over 7100 Nurse Practitioners in Mississippi alone. Every year our exhibitor spaces have sold out months ahead of schedule with many on waiting lists for an opportunity to network with our participants. The association is expecting a larger turnout this year. You are encouraged to register early because our attendee and exhibitor spaces will go quickly at this venue and our exhibitor spaces are extremely limited. We know you won't be disappointed!

The venue is a state park hotel with an eco-friendly philosophy. The exhibitor spaces are not booths but are tabletops consisting of a 6' x 30" table and two (2) chairs. Exhibitor spaces are strictly restricted to two registrants per exhibit space. Premium sponsor exhibitor spaces are in the general high-traffic flow of the attendees outside the main Hall entrance. The medium-level sponsor exhibit spaces have prime locations within the Exhibit Hall, and basic exhibitor spaces are located in the general areas of the Exhibit Ballroom. Time is blocked on the attendees' agenda to allow networking with exhibitors throughout each day. Attendees will have an exhibitor card that they must have signed by the exhibitor representative when networking. When the care is completed, the card will be an entry ticket to one of our grand prizes for the attendees.

Additionally, we would like our exhibitors to participate in our exhibitor space decorations contest this year. The attendees will select first, second, and third-place winners as they visit the spaces. The winners will be announced Wednesday morning with celebratory photos on our [Photos website](#) and in our quarterly [NP Magazine](#), *AdvancingPractice*. This year's theme is "Cheers to 10 Years!" Join in the fun and help celebrate our 10th anniversary!

2023 Exhibitor Award Recipients
Ovation Wellness - First Place
Accent Care - Second Place
Skye Biologics - Third Place

We are enthusiastic about this 2024 event and are excited to offer this opportunity to network and learn more about your company's services. Please visit our website at the [Exhibitors Page](#) or utilize the buttons below to access the Exhibitor Prospectus and other information needed for registration. Online registration is officially open, so don't delay!

Should you need any assistance or simply have a question, please don't hesitate to call us at the number or email above. We look forward to your participation in this year's event.

Best regards,

A handwritten signature in blue ink that reads "Tina Highfill".

Tina Highfill, DNP, FNP-BC, CCM, LNC
Executive Director