
MANP Advertising

MS Association of Nurse Practitioners has advertising opportunities in their new issues of *Advancing Practice*, a quarterly publication. The Nurse Practitioner-focused magazine will be featured on our MANP website. Our website receives over 22,000 hits quarterly. For more information or specific requests, please contact our office at 601-407-3226.

Layouts



Back Cover
9.5" x 9"
(includes .25" bleeds)



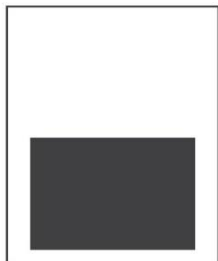
Full Page
9.5" x 11.375"
(includes .25" bleeds)



Full Page
(floating)
7.5" x 9.875"



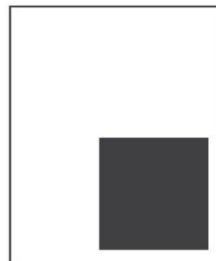
1/2 Page
(junior digest)
4.625" x 7.125"



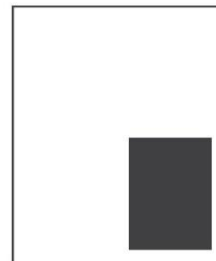
1/2 Page
(horizontal)
7" x 4.75"



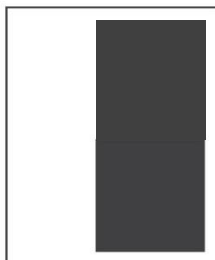
1/3 Page
(vertical)
2.1875" x 9.75"



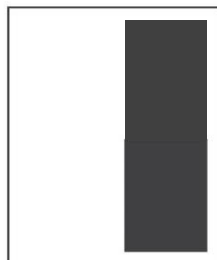
1/3 Page
(horizontal)
4.625" x 4.75"



1/4 Page
3.5" x 4.75"



2/3 Page
Vertical
2.4" X 9.75"



1/2 Page
Vertical
3.5" X 9.75"

Rates (Per Ad Insertion)

Back cover (must reserve in advance)	\$1000
Full Page	\$750
Full Page (floating)	\$750
2/3 Page Vertical	\$500
1/2 Page Vertical	\$400
1/2 Page Vertical (Junior Digest)	\$400
1/2 Page Horizontal	\$400
1/3 Page Block Horizontal	\$325
1/3 Page Vertical	\$325
1/4 Page Block	\$275

Specs

Trim/Bleed Size: On full-page ads, the image or background must extend 0.125" beyond each side (bleed). All text or images must be at least .5" inside the final trim size for the live area.

Advertising Materials: Advertising materials should be submitted on time as high-resolution (300 dpi) digital media. Digital ads are only accepted as PDF, JPEG, or PNG. Other formats, such as Publisher or Word, cannot be accepted. All high-resolution images and fonts must be embedded in the PDF when the file is saved. PDF may be emailed to msanp@msanp.org or sent via cloud file-sharing apps such as Dropbox. JPG or PNG images Image should contain no layers. Image size must be 300 dpi at 100% of trim size. The image mode should be CMYK.

Billing and Payments: Payment is due at receipt of invoice. MANP can suspend or cancel when invoices are delinquent. There are no refunds or cancellations after the space has been reserved by the advertiser.

Content Under Regulation: The Advertiser is responsible for the content of the ad and ensuring the advertisements meet all local, state, and federal laws for their content.