



PRIVACY NOTICE

The updated Mississippi Association of Nurse Practitioners Privacy Notice is effective **October 15, 2024**.

Mississippi Association of Nurse Practitioners is committed to protecting your privacy while providing a positive experience on our website and using our products and services.

This Privacy Notice (“**Notice**”) explains our privacy practices information on how and why we collect, use, and share your personal information through our interaction with you concerning our products and services, when you visit our websites, and associated sub-domains (“**Website**”) when you use our virtual classroom, mobile applications, our integrated business apps (“**Apps**”) or when you use our communications and services. The Notice also describes choices available regarding the use, access, deletion, and correction of your personal information.

Additional information on our personal information practices may be provided in supplemental privacy statements or notices provided on digital or printed forms prior to or at the time of data collection.

HOW WE COLLECT YOUR PERSONAL INFORMATION

- We collect your personal information when you actively provide it to us through your interactions and engagements with us.
- We may automatically collect personal information from you as a user or a participant, including written or recorded communications, when enabled, or when you visit our Websites, register for and attend our events, or utilize our variety of services.
- We may receive personal information about you from a business or commercial partner or another user of our Apps and Services.
- We may infer or derive personal information based on other information we collect, such as with Service features that provide conversational intelligence.

WHAT PERSONAL INFORMATION WE COLLECT

Personal Information you actively provide to us or we collect from third parties, business partners, other users, and service providers, or which is publicly available

Your contact information/Identifiers: Name, username, email address, phone number, identity documents, and any other identifiers a user provides when accessing or using our Websites, Apps, or Services.

Your payment information: Billing name, address, and credit card or other payment information.



Other information: Social media profiles, Nursys profiles, Boards of Nursing public information profiles, custom profiles, and any other information about you that you may voluntarily provide or any information about you that may be publicly available.

Personal information we collect through your interactions with: Mississippi Association of Nurse Practitioners; our Websites; Apps and Services as a user or a participant

Account information:

Account holders' usernames and account numbers, phone number, title, employer information, occupation, educational credentials, Mississippi nursing license numbers, and payment information.

Information about your use of non-Mississippi Association of Nurse Practitioners Services through integrations with our Websites, Apps and Services or otherwise:

We do not collect or track Social media account information, IP addresses, single-sign-on service tokens, Google/Apple/Microsoft sign in tokens.

User content:

Files, any content of communication in any format (including but not limited to documents, SMS, pictures, transcripts, notes, recordings, voicemails, payment information, etc.) or other information you or another user or participant upload, provide, grant access to, or otherwise implement. *Note that users and participants control the content that they provide, and it may include any category of personal information.

Geolocation information:

We do not collect information about where you are located when using the Services.

Inferred or derived data:

Inferred or derived data may include a summary of information included in recorded content processed by conversational intelligence. Users and participants control the content they provide.

Your communications with us:

Surveys, voice and video calls, and related webinar recordings and transcripts, emails and messages, available as part of our Services or Websites, etc.

Other information:

Any personal information that a user or guest voluntarily provides through their use of the Services, including synchronizing contact information, or through integrations with other applications.

HOW WE USE YOUR PERSONAL INFORMATION



We use your personal information for the following purposes, to: Communicate with you; Verify your identity to prevent fraud in compliance with applicable law; Create your account; Provide you with Mississippi Association of Nurse Practitioners Services including respond to your requests for support; Develop and improve the Mississippi Association of Nurse Practitioners Services; Manage your order and our customer relationship; Market and advertise our Services; Perform surveys; Provide internal training and ensure quality assurance; Improve and optimize your interactions with our organization; Connect you to and optimize your experience using our Website, Apps, and Services; Provide customers profile dashboards; Monitor performance of our data networks; Conduct analytics to improve Mississippi Association of Nurse Practitioners' Website, App, and Service performance; Personalize your experience with our Websites, Apps and Services; Comply with applicable law including those regulating call records; and Perform billing for our Services.

We may use artificial intelligence, machine learning, or other similar technology to provide, maintain, support, and improve our Services and our interactions with you.

COOKIES AND SIMILAR TECHNOLOGIES

We do not use cookies and similar tracking technology (collectively, “**Cookies**”) to collect and use personal information about you.

HOW, WHY, AND WHAT PERSONAL INFORMATION WE SHARE WITH THIRD PARTIES

We do not sell your information to third parties. We may share and disclose your personal information (as identified in the section What Personal Information We Collect) solely for legitimate business or legal purposes as described in this Notice and in accordance with applicable law, with the following third parties:

- Service providers, contractors, vendors, or agents who operate on our behalf to:
 - Operate, deliver, improve, and customize our Websites, Apps, and Services;
 - Provide support and technical services;
 - Send marketing and other operational communications related to our Websites, Apps, and Services;
 - detect fraud, enforce our acceptable use policy, and protect our system and network infrastructure;
 - Conduct analytics in order to improve your experience using Mississippi Association of Nurse Practitioners Websites, Apps and Services; and
 - Provide offers and advertisements to customers based on their interests and interactions with us.
 - Vendors for services you have purchased
- Any third parties as part of, or in connection with, an actual or prospective corporate business



transaction, such as a sale, merger, acquisition, joint venture, financing, corporate change, reorganization or insolvency, bankruptcy or receivership;

- Law enforcement agencies, regulatory or governmental bodies, or other third parties in order to respond to legal process, comply with any legal obligation; protect or defend our rights, interests, or property or that of third parties; or prevent or investigate wrongdoing in connection with the Website, Apps or our Services; and/or
- Other third parties with your consent.

HOW WE RESPECT YOUR PRIVACY RIGHTS

We provide you with the opportunity to access, review, modify, and delete the personal information that we process. You have the ability to edit or amend the personal information contained in your “My Profile” page.

Requests from End Users regarding personal information we process on behalf of our Customers as a Service provider

We provide services to our customers and in that context, we act on behalf of our customers and members. In particular, when processing the content of communications such as voicemails, faxes, recordings, etc., in connection with our Services, we do so on behalf of our Customers and in accordance with their instructions. This means that if you believe the Mississippi Association of Nurse Practitioners may have collected or stored personal information about you or if you wish to access, review, modify, or delete any content of your communications, under applicable law or otherwise, you should direct your request to that Customer.

Your Privacy Rights as a Resident of Certain U.S. States

The rights described in this section apply only if you are a resident of a state within the United States that has an applicable and effective privacy law providing for the below rights.

- **Data portability:** You can ask for a copy of your personal information. You can also request that we transmit the data to someone else where it’s technically possible.
- **Knowledge and access:** You may have the right to know more about personal information that we have collected and disclosed in the preceding 12 months. You may be able to access, receive details on collection, the purpose of processing, and any sharing that may have occurred.
- **Deletion:** You have the right to request the Mississippi Association of Nurse Practitioners to delete the personal information we have collected about you under certain circumstances.
- **Non-discrimination for the exercise of your privacy rights:** You have the right to not receive discriminatory treatment by Mississippi Association of Nurse Practitioners for the exercise of your privacy rights.



- **Rectification:** If you believe that any personal information we are holding about you is incorrect or incomplete, you can request that we change, correct, or supplement the data. You can also correct some of this information directly by logging into your account, if you are a customer or member. Please contact us as soon as possible if you notice any inaccuracy or incompleteness.
- **Opt-out of selling or sharing your personal information:** You have the right to request Mississippi Association of Nurse Practitioners to stop sharing your personal information for the purposes of advertising. Mississippi Association of Nurse Practitioners does not sell your personal information as may be commonly understood.
- **No Automated Decision Making:** We do not undertake any decision making about you based solely on automated processing, including profiling; however, certain features of our Services could be used by our customers for decision-making purposes.

We will not share your personal information with third parties for the third parties' direct marketing purposes unless you have agreed to such disclosure. You have the right to actively participate with third-party vendors from our Website. Although we do not share information with these vendors, you may through active participation as a user of their Website or Apps.

We will verify your request using your name and email. Depending on the nature of your request, we may need additional information to verify your identity. You may authorize an agent to make a request on your behalf to exercise your privacy rights under applicable privacy laws.

Certain U.S. states provide the right to appeal Mississippi Association of Nurse Practitioners' denial of an individual rights request.

To exercise your rights or to allow your authorized agent to exercise your rights, please submit, or have your authorized agent submit, a request to msanp@msanp.org

Unsubscribe from our mailing list

You can manage your communication preferences through the following methods:

- Sending us an email at msanp@msanp.org
- Visiting the <https://www.msanp.org> Log into your personal account to set preferences.

These choices do not apply to service notifications, billing, invoices, or other required communications that are considered part of certain Apps and Services, which you have contracted through us.

HOW WE KEEP YOUR PERSONAL INFORMATION SECURED

Keeping your information secure is important to us. We have taken appropriate steps designed to reduce the risk that your personal information may be subject to loss, misuse, unauthorized access, disclosure, alteration, or destruction.



HOW LONG WE RETAIN YOUR PERSONAL INFORMATION

We will retain your personal information for no longer than is necessary to fulfill the purposes for which the information was originally collected unless a longer retention period is required or permitted by law, for legal, tax, or regulatory reasons, or other legitimate and lawful business purposes.

Where we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it.

Mississippi Association of Nurse Practitioners processes personal data that customers choose to submit to the services as customer-generated content, call detail records, usage data, and account information. The purposes of such processing is the provision, maintenance, support, and improvement of the services provided to you as a customer or member of our organization.

If you have any questions, comments, or concerns about this Notice, you may contact us at msanp@msanp.org

CHILDREN'S PRIVACY

Mississippi Association of Nurse Practitioners does not knowingly provide products or services directly to children or knowingly collect or solicit personal information from or about children. If you believe that a child has disclosed personal information to Mississippi Association of Nurse Practitioners outside of any school educational offering, please contact us at msanp@msanp.org

If you have received a meeting invitation for your child from a teacher or school, or for information regarding how Mississippi Association of Nurse Practitioners handles personal data as part of the school educational offering, please contact us at msanp@msanp.org

THIRD-PARTY SITES

This Notice does not apply to, nor are we responsible for, the privacy, information, or other practices of any third parties, including any third party operating any site or service to which the Website or Apps link including but not limited to social media sites. The inclusion of a link on the Website or Apps does not imply our endorsement of the linked site or service. You should check the privacy notices of those sites before providing your personal information to them.

BLOGS AND FORUMS

Our Website from time to time offers publicly accessible blogs or community forums. You should be aware that any information you provide in these areas is public and may be read, collected, and used by others who access them and may remain on the public forum indefinitely. To request removal of your personal information from our blog or community forum, you can submit a request through our online portal. In some cases, we may not be able to remove your personal information, in which case we will let



you know if we are unable to do so and why. We encourage all users to exercise caution when providing personal information in blogs and community forums.

UPDATES TO THIS NOTICE

We may update this Notice from time to time in response to changing legal, technical, or business developments. If we make changes to our Notice, we will post those changes on this page in addition to updating the "Last Updated" or effective date at the top of this webpage. If we make material changes, we will notify you either by emailing you or by posting a notice of such changes prominently on this page prior to such material changes taking effect.

CONTACT US

If you have any questions, comments, or concerns about this Notice,

Email request: msanp@msanp.org

In Writing: Mississippi Association of Nurse Practitioners

1888 Main Street, Suite C312,

Madison, MS 39110,

Fax request: (601) 510-7833